

ISAF SAILING WORLD CUP FINAL, ABU DHABI, UAE
28 October – 1 November 2015



ATHLETE MEDIA GUIDE

The Athlete Media Guide shall apply for the Medal Race on 1 November 2015

1. Introduction

- 1.1 This Athlete Media Guide (AMG) outlines the media environment that will be in operation during the ISAF Sailing World Cup Final Medal Race day, and sets out how athletes will engage with media and associated obligations.
- 1.2 The ISAF Sailing World Cup Final Sailing Instructions (SIs) and supporting documents on penalties clarify the media obligations where penalties will be applied. These are referenced by [SP], [NP] or [DP] in this document.
- 1.3 Supporting documents that will provide more information to athletes include the provisional course allocation plan and tracking system guidance document.

2. Media Representation

- 2.1 Sunset+Vine (S+V), appointed by ISAF, is the host broadcaster for the ISAF Sailing World Cup Final. S+V will produce and transmit unbiased international television coverage. S+V has priority media access to defined areas on the venue and the competition areas, including the boat parks, the mixed zone and media conferences.
- 2.2 A number of other broadcasters will be present, together with photographic and written journalists. They have access to on-water controlled areas, the mixed zone and media conferences.
- 2.3 Accredited media boats will be clearly identified on the water. The movement of media boats will be controlled on all courses to ensure minimal disturbance to racing, with additional restrictions for the Medal Race Courses.

3. Athlete Media Responsibilities

- 3.1 Before competition/before racing
 - 3.1.1 Athletes may be asked to give interviews in the pit lane.
- 3.2 End of race [DP]
 - 3.2.1 The winner of the Sailing World Cup Final in each discipline shall perform an on-water interview immediately after the racing is completed. Please head to the S+V boat with MEDIA flag.
- 3.3 Return to shore
 - 3.3.1 The top three overall in the Sailing World Cup Final shall be available for a 'wet ceremony' flower presentation on the beach podium immediately upon return to the shore.

4. Closing Ceremony and Formal Presentation

- 4.1 All athletes will be present at the closing ceremony commencing at 19:30 at the St Regis Hotel.
- 4.2 All medal winners shall gather at the end of the stage at 20:30 for the formal presentation.

- 4.3 All medal winners shall stay to the side of the stage once they have been presented with their medals for a group photo at the end of all disciplines.
- 4.4 All athletes to wear smart casual clothing for the closing ceremony (no flip flops, preferred long trousers).